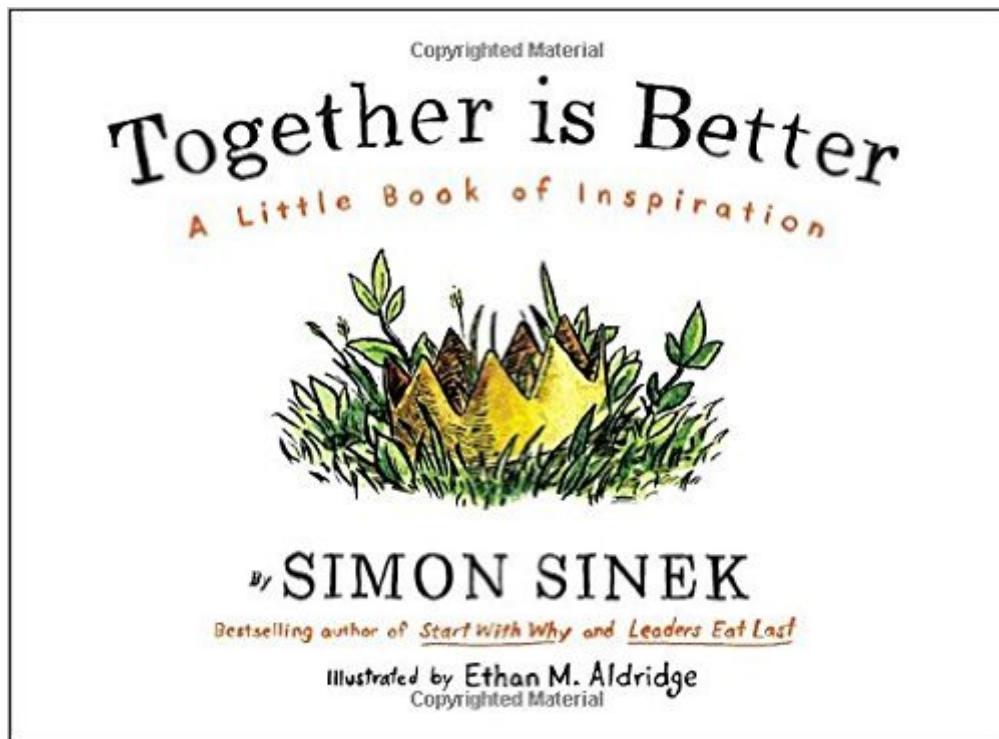


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# Together Is Better: A Little Book Of Inspiration



## **Synopsis**

Most of us live our lives by accidentâ "we live as it happens. Fulfillment comes when we live our lives on purpose."What are you going to do with your life? What are you doing with your life now?""Do you have goals? A vision? A clear sense of why you do what you do?"Almost everyone knows someone who has grappled with at least one of these questions. The answers can often seem elusive or uncertain.Though there are many paths to follow into the unknown future, there is one way that dramatically increases the chances we will enjoy the journey. To travel with someone we trust.We can try to build a succesful career or a happy life alone, but why would we?Together is better.This unique and delightful little book makes the point that together is better in a quite unexpected way. Simon Sinek, bestselling author of Start With Why and Leaders Eat Last, blends the wisdom he has gathered from around the world with a heartwarming, richly illustrated original fable.Working hard for something we don't care about is called stress. Working hard for something we love is called passion.Â

## **Book Information**

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## **Customer Reviews**

I agree with an ancient African proverb: â œlf you want to go quickly, go alone. If you want to go far, go together.â • And there are situations â " usually when a crisis occurs â " when we must go as far as we can as quickly as we can. I am among those who are convinced that even great leaders cannot motivate others but they can inspire others to be self-motivated. Simon Sinek wrote this book to inspire those who read it. As he explains in previously published book Start with Why, he believes that people must have a purpose-driven life, whatever that worthy purpose may be.All leaders have

many responsibilities and one of them is to establish a workplace culture within which personal growth and professional development are most likely to thrive. He also believes that leaders have an obligation to help others to find their purpose. Here is the vision Sinek imagines: âœto build a world in which the vast majority of us wake up every single morning inspired to go to work, feel safe when weâ™re there and return home fulfilled at the end of the day.â• He discusses this vision in his TED Talk and, thus far, more than 28 million people have watched the video: "About three and a half years ago, I made a discovery. And this discovery profoundly changed my view on how I thought the world worked, and it even profoundly changed the way in which I operate in it. As it turns out, there's a pattern. As it turns out, all the great inspiring leaders and organizations in the world, whether it's Apple or Martin Luther King or the Wright brothers, they all think, act and communicate the exact same way. And it's the complete opposite to everyone else. All I did was codify it, and it's probably the world's simplest idea. I call it the golden circle.â• How important are visions?

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